

# Special Projects

Dan Basta



# SP Mission

- Promote and facilitate integrated approaches that support NOS partnerships;
- Conduct nationwide and regional assessments that further the goals of coastal stewardship through NOS partnerships;
- Provide a timely capability to anticipate and respond to emerging opportunities to further stewardship;
- Enhance NOS capabilities to provide innovative “national” information products and services; and
- Engage new partners and customers to strengthen the stewardship community.

# SP FY 2000 Focus Areas

## Integrated Planning & Management

- Planning, Management Support, and Product Development for the Sustainable Seas Expeditions.
- Planning, Assessment, and Product Development Support for Priority "Cross NOS" Projects, e.g., NSDI Tijuana Project, Monterey Bay GIS Demonstration Project.
- Provide support for Implementing "Cross NOS" Planning and Project Design, e.g., NMS Site Characterization, Coordinate Investigation of Submersible Technologies to Support NOAA Missions.
- Consultative Support to NOS, NOAA, and Coastal Stewards on Design and Implementation of Integrated Planning and Management Processes .
- Product Design and Development Support for Priority NOS Needs ,e.g., Coast Survey Annual Report.

# SP FY 2000 Focus Areas

## National Communications

- Maintenance/Enhancement of NOS Corporate Web Sites:

NOS Homepage, NOS MapFinder, State of the Coast, National Dialogue, Coastal Volunteer Network, National CADS.

- Development/Enhancement of NOS Program Level Web Sites:

Sustainable Seas Expeditions, National Marine Sanctuaries, National Estuarine Research Reserves, CAMMP System (Coastal and Marine Management Program).

- Development of Coastal Steward Partnership Sites:

World Conservation Union (IUCN) Marine Protected Areas, Marine Mammals Ashore, Caribbean Sea Resource Mapping and Information Exchange

- Consultative Support to NOS, NOAA, and Coastal Stewards on design and implementation of Web based systems for "communication"

# SP FY 2000 Focus Areas

## National and Regional Assessments

- Promote Use of National Coastal Assessment and Data Synthesis System (CADS) over the World Wide Web to Establish Partnerships with Stewardship Community .
- Implementation of National Coral Mapping Program with NOS, NOAA, other Federal , and Local Partners.
- Development and Testing of Indicators of Sustainable Communities with Coastal Stewards, e.g. OCRM, State of Delaware.
- Evaluation and Refinement of National Dialogue Process with Partnership Forum.
- Development and Testing of a Regional Component of CADS for Gulf of Maine.
- Co-Chair and Participate in National Survey of Outdoor Recreation

# SP Key Messages

- In evolving our programs, we must re-consider: "What is the role of a National Agency in Providing Goods and Services to the Nation?"
- It is appropriate for a national agency to have national assessment capabilities. NOS must be able to speak definitively about problems and issues affecting the Nation's coasts and oceans.
- Many opportunities for innovation across NOS remain unfulfilled!
- We should: streamline approach and decision-making process for undertaking synergy efforts.
- Increase NOS efforts on "Client Testing" and evaluation of products and services.
- Provide increased incentives to build trust and support behavior that is adaptable to change